



MICHAEL COLLAZO

CEO OF DAHDAY LLC, CEO/PARTNER OF OPEN SEAT DIRECT



RECIPIENT OF THE COMMUNITY SERVICE AWARD

A Philadelphia native, Michael has over 20 years of sales experience in sports and entertainment. He has worked for the Cleveland Cavaliers, the former Newark Bears minor league baseball club and the Prudential Center arena in Newark, N.J., in group and season ticket sales. In August of 2012, Michael launched *dahday, LLC* as a consulting firm, providing outside sales guidance for venues such as the New Jersey Performing Arts Center and Pregones/Puerto Rican Traveling Theatre. He pivoted to buying and reselling tickets in 2017, converting *dahday* to a ticket brokerage and serving as a senior buyer for a New Jersey-based operation.

In 2021, Collazo became a co-owner of *Open Seat Direct, LLC*, a company that empowers event creators to organize events easily, get paid instantly and engage customers directly. In addition to his entrepreneurial efforts, Collazo stays involved with activist and educational causes. He is part of a collective called Philly Boricuas, which advocates for self-determination for Puerto Rico and the Diaspora. He also helps raise scholarship money for ASPIRA of New Jersey.

Collazo is a proud 1999 graduate of the S.I. Newhouse School for Public Communications, where he was a Broadcast Journalism major.